

THE **POWER** OF PLACE



National Trust *for*
Historic Preservation®

2025 ANNUAL REPORT

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HISTORIC PRESERVATION

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ABOUT THE COVER: The Heurich House Museum in Washington, D.C., received a National Trust Preservation Funds (NTPF) grant to collaborate with engineer and architect Michael Henry on creating a heritage building reinvestment model. The NTPF is an umbrella group of grant funds intended to encourage

preservation at the local level by supporting ongoing preservation work and by providing seed money for preservation projects.

OPPOSITE: National Trust advocacy helped stop a wind farm project that threatened Minidoka National Historic Site. See page 11 for more information.

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MESSAGE FROM THE PRESIDENT



Activating the Power of Our Historic Places

THE PLACES WE CHERISH—whether a historic home, a cultural landscape, a vibrant main street, or a sacred site—hold stories that shape our national identity. Activating the power of those places is our purpose, and it is what drives the National Trust forward. When we preserve and elevate these sites, we strengthen the threads that bind us together and create spaces where communities can thrive.

This past year, as we celebrated the National Trust's 75th anniversary, we saw the extraordinary impact of this work. Visiting with supporters in New Orleans, Nantucket, Louisville, and Milwaukee, and many places in between, we learned from supporters, partners, and community leaders how activating historic places has anchored economic life, sparked creativity and innovation, and helped keep local traditions alive. Their insights deepened my understanding of the real benefits preservation creates—benefits you will see reflected throughout this report.

The historic preservation community has evolved in the decades since our founding in 1949 to include sites of reckoning and conscience, urban redevelopment projects featuring affordable housing, and the adaptive reuse of rural commercial

buildings. But even with so much accomplished, our work is far from finished. As the nation approaches its 250th anniversary, the urgency of our mission becomes even clearer. Reusing older and historic buildings remains one of the most effective climate actions we can take. Helping communities recover from disasters and prepare for future ones grows more important each year. And as our country continues to wrestle with difficult conversations about identity, belonging, and history, the role of historic places in fostering understanding has never been more essential.

Historic preservation is not nostalgia; it is a forward-looking strategy. It broadens the American narrative, strengthens local economies, anchors resilient communities, and creates room for people to engage across differences with humility, curiosity, and respect. The places where history unfolded help us imagine what a more connected, more perfect union could look like.

As you read this annual report, I hope you will take pride in what you helped make possible. These stories reflect not only our shared achievements, but also our shared responsibility—to steward the places that tell us who we are, inform our present, and inspire our future.

Thank you for your partnership in activating the power of historic places. I invite you to continue this work with us. As we look to spark economic activity, anchor resilient communities, and strengthen our national identity, the next chapter of preservation—and of our nation—depends on the work we choose to do . . . together.

Carol E. Quillen
President and Chief Executive Officer

"Activating the power of those places is our purpose, and it is what drives the National Trust forward."

In fiscal year 2025, National Trust Historic Site President Lincoln's Cottage joined UNESCO's Network of Places of History and Memory linked to Enslavement and the Slave Trade. The network aims to support the preservation of related significant places for the benefit of local populations and to contribute to the global memory and understanding of the history of enslavement and the slave trade.

Expanding the Narrative

EXPANDING THE AMERICAN STORY means ensuring that more people, places, and perspectives are seen, heard, and valued. This year, we deepened that commitment through initiatives that elevate underrepresented histories, invest in creative interpretation, and empower communities to tell their own stories. From innovative education programs and transformative partnerships to groundbreaking exhibits and community-driven preservation efforts, these projects broaden the narrative of who shapes our nation and how. Together, they create a richer, more inclusive understanding of the American experience.

INVESTING IN THE FUTURE OF PALMER MEMORIAL INSTITUTE

As part of their partnership with Where Women Made History, Robert A.M. Stern Architects' (RAMSA) provided \$100,000 in pro bono design services to assist sites of women's history in need. This generous gift funded a campus master plan at North Carolina's Palmer Memorial Institute and Charlotte Hawkins Brown Museum, a former 11 Most Endangered Historic Places site and the only State Historic Site in North Carolina recognizing Black women's history. The RAMSA master plan included a video and other promotional materials, making the case for returning Brown's former school campus to a vibrant community center dedicated to Black excellence. Combined with a \$75,000 African American Cultural Heritage Action Fund endowment grant, Palmer is now well-positioned to pursue the funding needed to bring their ambitious campus vision to life.

MAPPING THE MOTHER ROAD'S FUTURE

With generous support from the Trust of Dana Ireland and Julia and David Uihlein, the National Trust advanced two major Route 66 initiatives that deepen public engagement with America's most iconic highway. In April 2025, \$217,322 in grant funding was disbursed to support nonprofits and legacy businesses along the historic byway, including historic cabin restoration at Pecos River Cabins in Pecos, New Mexico, and mural design and installation at Mr. D's Diner in Kingman, Arizona. In addition, a new Route 66 GIS Data Hub and StoryMap

series—developed by the National Trust and crowdsourced from communities along the route—creates the most comprehensive record of its historic places. And in Albuquerque, a community-driven public art project is reconnecting the International District to the historic highway with a Route 66 themed sign in the style of vintage neon is set to be completed for the Route 66 Centennial in 2026.

MUSEUM OF AFRICAN AMERICAN HISTORY: INNOVATION AND MILESTONE

The Museum of African American History celebrated the 200th anniversary of its Nantucket site in January 2025. In February of that same year, the Boston location premiered “Being Frederick Douglass,” an AI-powered hologram using Douglass's own writings to answer visitors' questions through voice or keyboard. Building on the success of the interactive Douglass exhibit, the National Trust's Marder-Vaughn Center for Interpretation and Education is funding the upcoming “Douglass Youth Stand Up!” program, which will premier in 2026. It is a civics and history project that includes an interactive educational website for teachers and students that is centered around the AI Douglass, as well as the story of the real Frederick Douglass and other activists.



A National Trust grant helped fund a mural design and installation at Mr. D's Diner on Route 66 in Kingman, Arizona.



The Georgia O'Keeffe Museum created a new field guide and tour for young students and families to have a more sensory experience of O'Keeffe's home and studio in Abiquiú, New Mexico.

HISTORIC ARTISTS' HOMES AND STUDIOS 25TH ANNIVERSARY EXPANSION

Celebrating its 25th anniversary, HAHS accepted 19 new Affiliate Members—the largest expansion since the program's 2000 founding. This milestone significantly diversifies American art representation, adding the first Asian American and Indigenous artist sites, numerous women artists' homes, and self-taught Black artists' spaces. These additions span multiple states, artistic movements, and time periods, presenting a more complete picture of American artistic achievement.

WOODLAWN & POPE-LEIGHEY HOUSE EXHIBITS BROADEN THEIR STORIES

In 2024, Woodlawn unveiled “People and Perspectives” alongside the temporary exhibit “Offerings for Tauxenent,” transforming interpretation at the Virginia site by honoring the stories of enslaved people, free Black families, the Quaker community, and the Indigenous Doeg—offering visitors a fuller, more honest American narrative. “Offerings for Tauxenent” was developed by a George

Mason University public history class led by Dr. Gabrielle Tayac in collaboration with local Indigenous communities. In 2025, “Saving Pope-Leighey House” opened, marking the home's 60th anniversary at Woodlawn and highlighting Marjorie Leighey's pivotal preservation advocacy. Exhibits were created with guidance from an advisory committee of descendants, historians, and other experts.

DOROTHY C. RADGOWSKI LEARNING THROUGH WOMEN'S ACHIEVEMENT IN THE ARTS GRANTS

Where Women Made History and Historic Artists Homes and Studios (HAHS) awarded \$76,577 in their most recent grant round to five HAHS sites of creativity, engaging thousands of K-5 students, teachers, and families in STEAM education through women's stories. The program has invested over \$265,000 across 16 HAHS sites nationwide, transforming how young people experience historic places while introducing them to science, engineering, botany, art, chemistry, and more through the lives of influential women. The projects and materials funded by the Radgowski grants are featured at teachwomenshistory.org.

Grantmaking for Impact

AFRICAN AMERICAN CULTURAL > HERITAGE ACTION FUND

The National Trust's African American Cultural Heritage Action Fund focuses on protecting, preserving, and activating historic places central to Black history and culture in America. Much of FY 2025's investment targeted emergency response and capacity-building in support of community-led stewardship, ensuring these places endure for future generations.

50

grantees

\$40K

each to five
restaurants from the
Maui Small Business
Recovery Fund

\$1.5M

increase from
previous year

\$50K

grant to each
restaurant

NATIONAL FUND FOR SACRED PLACES >

The National Fund for Sacred Places is a program of Partners for Sacred Places in collaboration with the National Trust, funded by Lilly Endowment Inc. It is dedicated to providing financial and technical support for community-serving historic houses of worship across the country. These fiscal year 2025 results highlight the program's growing impact.

\$3M

in funding to community projects
through the National Grant Program,
including Conserving Black Modernism
and Descendant and Family
Stewardship initiatives

24

sites selected to
receive grants

\$8.5M

through Preserving
Black Churches
supporting 30
houses of worship

< BACKING HISTORIC SMALL RESTAURANTS

In partnerships with American Express, the National Trust's Backing Historic Small Restaurants program helps independent, community-anchored restaurants survive and thrive by investing in places where culture, entrepreneurship, and connection come together. In fiscal year 2025, expanded funding—including targeted disaster recovery support in Maui—enabled the program to reach more states, preserve irreplaceable landmarks, and sustain the small businesses that anchor local economies.

\$3.9M

committed in grants

489

places applied
for grants

24

places of worship
selected to
receive grants

Osterman Gas Station Fueling Revitalization in Peach Springs, Arizona



Once included on the National Trust's 11 Most Endangered list, the Osterman Gas Station located on Route 66 in Peach Springs, Arizona, is being restored by the Hualapai Tribe, with ongoing National Trust assistance and collaboration.

BUILT IN 1929, THE OSTERMAN GAS STATION

has always been more than just a place to sell gas and service vehicles along the legendary Route 66. For almost a century, it's also been a focal point of the Hualapai Tribal community. Constructed by hand using a concrete block kit from the Sears-Roebuck catalog, the building sits at the center of Peach Springs, Arizona, the site of many memories for Hualapai elders who used to work or hang out at the gas station in their youth.

However, once the interstate system was built, economic development began to bypass Route 66—and Peach Springs. The Hualapai Tribe bought the building after the gas station closed in an effort to preserve it. A master planning process for downtown Peach Springs, which included community outreach to identify potential desired uses for the Osterman Gas Station, was halted by the COVID-19 pandemic in March 2020. Since then, extreme weather events, including an intense microburst in 2021 that tore off the building's roof and left it vulnerable to the elements, hastened the building's deterioration. In February 2023 a windstorm collapsed one of the concrete walls.

In May 2023, the Osterman Gas Station was included on the National Trust's annual list of America's 11 Most Endangered Historic Places. Since then, the Hualapai Tribe has received two grants totaling \$168,000 through the Preserve Route 66 grants program supporting critical stabilization repairs. With generous support from Benjamin Moore, a group of Native Americans from the Arizona Conservation Corps completed an eight-day HOPE (Hands-on Preservation Experience) Crew project repainting the exterior of the building in April 2025. Later that fall, Osterman Gas Station was included as one of 130 stories showcased from the Mother Road's past, present, and future in the National Trust's ongoing storytelling partnership with Google Arts & Culture.

With this increased awareness, along with vital resources and local partnerships, the gas station's restoration is on track for completion in time for the centennial of Route 66 in 2026. Once restored, the Hualapai Tribe hopes the gas station can once again fuel tourism and opportunity for Peach Springs as a center for storytelling, culture, and community.

Resilience in Action

RESILIENCE IS NOT JUST AN OUTCOME OF PRESERVATION—it is the work itself. When historic places face fire, storms, economic disruption, or the pressures of long-term disinvestment, the National Trust responds with urgency and partnership to help communities recover, rebuild, and reimagine their future. In fiscal year 2025, the National Trust helped churches burned in fires, supported small businesses in Maui, equipped young leaders with preservation skills, and advanced new tools for adaptive reuse and climate preparedness. This is resilience in action.

REPURPOSE CAPITAL

Established in December 2024, RePurpose Capital is a national, mission-driven nonprofit loan fund created to finance the rehabilitation of vacant or underutilized older and historic buildings—especially smaller projects in disinvested urban and rural communities. A subsidiary of the National Trust, the fund provides flexible, preservation-friendly loans for small- and

medium-sized projects that traditional lenders are unwilling or unable to finance. In June 2025, RePurpose Capital closed its first loan to support the transformation of a 1929 Coca-Cola bottling plant in Gadsen, Alabama, into a vibrant commercial and community center. In addition to loan financing, the organization also offers technical assistance and underwriting tailored to adaptive-reuse projects, prioritizing community benefits such as housing, small businesses, and cultural institutions.

LOS ANGELES WILDFIRE RECOVERY

In Altadena, the National Trust supported recovery after wildfires through a \$100,000 emergency Preserving Black Churches grant to Hillside Tabernacle City of Faith Church of God in Christ, which provided urgent repair funding and technical preservation guidance. Partnering with the LA Conservancy, the Trust also contributed to the 2025 Fire Impact Mapping Initiative and the Altadena Cultural Heritage Mapping Project,

documenting and mapping historic and cultural resources. These efforts help ensure that heritage sites are considered in rebuilding and demonstrate how preservation can play a central role in resilient, community-focused recovery.

CLAYBORN TEMPLE

In April 2025, Clayborn Temple—a cornerstone of the 1968 Memphis Sanitation Workers' Strike and a symbol of civil rights history—suffered severe fire damage. Within weeks, the African American Cultural Heritage Action Fund, in partnership with the Mellon Foundation and Ford Foundation, committed \$1.5 million in emergency grant funding to launch a restoration campaign. Despite devastation, this effort underscores our dedication to preserving sacred places that embody resilience, justice, and community—and ensures Clayborn's legacy will endure.

SUPPORTING MAUI'S HISTORIC COMMUNITY RESTAURANTS

After the August 2023 wildfires devastated much of Lahaina and Maui's tourism economy, the National Trust in partnership with American Express created an off-shoot of their Backing Historic Small Restaurants grant program. In early 2024, through the specially formed "Maui Small Business Recovery Fund," five beloved historic restaurants on the island received \$40,000 each. The funding was distributed later in the year, enabling restaurant owners to repair historic structures, restore exteriors, and survive economic fallout—safeguarding vital community gathering places and preserving Maui's cultural heritage for future generations.

REUSE AND RETROFIT CAMPAIGN

With support from the 1772 Foundation, the National Trust completed planning for a new Historic Home Retrofit Campaign that will launch in 2026. The Campaign will provide guidance to help owners of older and historic homes reduce energy consumption, electrify home systems, and connect to renewable energy sources. Grant funds also supported development of a prioritized Preservation and Sustainability Policy Agenda that identifies key opportunities for collaboration to achieve preservation and sustainability goals. These include



Clayborn Temple in Nashville, Tennessee, prior to the April 2025 fire.

new state incentives for building reuse, expanded state historic tax credit programs, and aligning building codes and preservation practice.

HOPE CREW

In August 2024 and June 2025, the National Trust's HOPE Crew advanced immersive learning programs designed to build skills, expand opportunity, and strengthen community resilience. A Digital Documentation Fellowship in partnership with the African American Cultural Heritage Action Fund equipped 10 HBCU architecture students with advanced preservation training—combining research, national convenings, and onsite digital documentation of Camp Naco, an Arizona site central to Buffalo Soldier history. Also in Arizona, the Preserve Route 66 Youth Summit brought 40 students and educators together for an immersive exploration of historic places along the Mother Road, inspiring the creation of the nation's first student-led Heritage Preservation Youth Council. These emerging leaders will help ensure that communities are better prepared to steward and safeguard historic places for the future.



The old Coca-Cola Bottling Plant has been renovated and houses 3 businesses.

Travelers Across America Partnership

IN JUNE 2025, THE NATIONAL TRUST LAUNCHED TRAVELERS ACROSS AMERICA, a first-of-its-kind partnership with The Travelers Companies, which is committing \$1 million in grants toward the restoration and resilience of historic landmarks in Louisiana, California, Minnesota, and Connecticut. The initiative funds critical projects and engagement opportunities at each of the four landmarks and engages visitors using a road trip motif to link the experiences.

The road trip began in New Orleans, where Travelers and the National Trust are supporting the Preservation Resource Center's Historic Home Repair Grant Program. A civic-engagement kickoff event in November 2025 brought residents, preservationists, and public officials together to elevate the importance of resilient historic homes and to spotlight how preservation, disaster preparedness, and civic engagement intersect—especially as the nation approaches its 250th anniversary.



In Los Angeles, a resilience roundtable at the Getty will convene preservation leaders, policymakers, insurance experts, and the CEOs of both organizations. This gathering will advance a candid, solutions-focused dialogue about what it will take to safeguard historic resources from increasing climate risk—and why cross-sector collaboration is essential. Funding will support a landscape-hardening plan to strengthen the resilience of the Eames House to future wildfires, developed in alignment with the Getty Conservation Institute's Eames House Conservation Management Plan.

In Minnesota, funding will support replacing hail-damaged roofing at Oliver Kelley Farm. Established in 1850 and recognized as a National Historic Landmark, the site preserves the home of Oliver Hudson Kelley, founder of the National Grange and a pioneer of America's cooperative farm movement. The project will safeguard this landmark from water and weather damage with a historically appropriate, weather-resilient design while advancing climate-resilient preservation. A volunteer event in partnership with the National Trust's HOPE Crew will further engage community members and Travelers employees in hands-on preservation work.

The road trip culminates at the Mystic Seaport Museum in Connecticut, where an Innovative Solutions Lab will gather community leaders, preservation experts, humanities partners, and policymakers to co-create forward-looking approaches for climate-threatened historic places. Funding will allow the Museum to replace 125 feet of aging fixed-pier docks along its north basin with modern floating docks. This infrastructure upgrade will enhance safety, accessibility, and sustainability, while the Solutions Lab will help model emerging strategies and tools that can serve as a model for other cultural heritage sites facing similar climate challenges.

Across all four locations, the Travelers partnership will demonstrate how strategic partnerships and targeted investment can help safeguard vulnerable historic places, sustain cultural heritage, and build stronger, more resilient communities as we approach America's 250th anniversary.



Darlene Jones in front of her home in the Tremé neighborhood of New Orleans. Jones was a recipient of a Historic Home Repair Grant.

Legal and Legislative Advocacy Highlights

PROTECTING HISTORIC PLACES THROUGH POLICY, PARTNERSHIP, AND THE POWER OF THE LAW.

WEST BANK OF ST. JOHN THE BAPTIST PARISH, LOUISIANA

After three years of advocacy alongside local partners—including the Descendants Project and regional preservation groups—the National Trust helped stop plans for a massive grain terminal that threatened this nationally significant cultural landscape and multiple historic sites.

CONNECTICUT TRANSMISSION LINE PROPOSAL REJECTED

The National Trust joined a legal coalition challenging new transmission lines proposed through historic communities along Connecticut's Metro-North corridor. In April 2025, the Connecticut Supreme Court overturned a lower court's approval, concluding the project would violate "principles of fundamental fairness," which prompted the Siting Council to reject the proposal and require a new application.

HANSCOM AIRFIELD EXPANSION, MASSACHUSETTS

To counter a proposed airfield expansion next to Minute Man National Historical Park, the National Trust responded with strong advocacy—including designation on our America's 11 Most Endangered Historic Places list. As a result, Massachusetts required further environmental review of the proposed private jet expansion near the historic site. No revised proposal has been filed, preserving the surrounding historic landscape.

LAVA RIDGE WIND FARM, IDAHO

The National Trust worked with the Japanese American community to oppose a wind project threatening Minidoka National Historic Site, where 13,000 Japanese Americans were forcibly incarcerated during World War II. Through sustained advocacy and national attention, including a spot on our 2022 list of America's 11 Most Endangered Historic Places, the project was ultimately cancelled, protecting this important historic landscape.

\$50 MILLION SECURED FOR THE HISTORIC PRESERVATION FUND

The National Trust, together with a coalition of national and state-level preservation organizations, advocated strongly for inclusion of historic-preservation relief in any emergency supplemental disaster package. In December 2024, Congress approved a \$50 million supplemental allocation to the Historic Preservation Fund to aid recovery in disaster-impacted communities.

HISTORIC TAX CREDIT PRESERVED

Through long-standing bipartisan advocacy, the National Trust helped prevent cuts to the federal Historic Tax Credit in H.R. 1. This sustained effort helped ensure that the incentive program was neither reduced nor eliminated, preserving one of the nation's most effective tools for revitalizing historic buildings.

FY2025 PRESERVATION FUNDING RELEASED

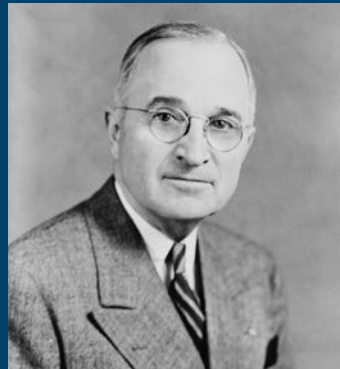
The National Trust mobilized a broad coalition of preservation advocates to press for the release of previously enacted funding for State and Tribal Historic Preservation Offices (SHPO). Although delays resulted in the loss of some SHPO staff capacity and grant dollars, sustained advocacy ensured that the Administration ultimately released fiscal year 2025 funding.

DEFENDING THE NATIONAL HISTORIC PRESERVATION ACT

The National Trust provided Senate testimony affirming the effectiveness of Section 106 review emphasizing the success of the process—approximately 98 percent of reviews result in a 'no adverse effect' determination. Testimony also highlighted flexibility of the review process while underscoring its essential role in protecting historic and cultural resources during federal project planning.

Decade-by-Decade Timeline of Notable Developments

THE NATIONAL TRUST'S 75TH ANNIVERSARY provided an opportunity to reflect on more than seven decades of evolution. This timeline captures the highlights of each decade.



1940s

National Trust for Historic Preservation established by Congressional charter and signed by **President Truman** (above) on October 26, 1949, in order to advance the policies established by the Historic Sites Act of 1935 and "provide for the preservation of historic American sites, buildings, objects, and antiquities."



1970s

Cliveden in Philadelphia; Drayton Hall in Charleston, South Carolina; Kykuit in Tarrytown, New York; and Filoli near San Francisco become National Trust historic sites. In 1977, the National Trust Midwest Office launched a Main Street Pilot Project in Galesburg, Illinois; Hot Springs, South Dakota; and **Madison, Indiana** (above) to demonstrate value of preservation as tool for downtown revitalization.



1950s

Woodlawn Plantation in Alexandria, Virginia, home of George Washington's adopted granddaughter, Eleanor Custis Lewis, opened to the public as a museum in 1949. (Photo to the left captures the dedication ceremony.) In 1952, the museum becomes the first National Trust-administered historic site. The National Trust acquires Woodlawn in 1957. Also during the 1950s, Decatur House in Washington, D.C., and Shadows-on-the-Teche in New Iberia, Louisiana, were added to the National Trust's portfolio of sites.



1960s

The National Trust acquires Lyndhurst in Tarrytown, New York; Belle Grove in Middletown, Virginia; Oatlands in Leesburg, Virginia; Chesterwood in Stockbridge, Massachusetts; Cooper-Molera in Monterey, California; and begins operating the Woodrow Wilson House, in Washington, D.C. In addition, the **Pope-Leighey house** (above), which was threatened with demolition, was relocated to the grounds of Woodlawn Plantation with its current owner remaining in residence until 1983. In 1969, The National Trust launched a grant program to fund consulting for preservation projects. Initial funding for the program was provided by the Rockefeller Brothers Fund.

1990s

The Statewide Initiative, forerunner of State and Local Partners program, is launched to provide technical assistance, grants, and other support to under-staffed state preservation organizations. The Gaylord Building in Lockport, Illinois; Philip Johnson's Glass House in New Caanan, Connecticut; and the **Tenement Museum** in New York City (below) become National Trust Historic Sites. Federal funding for the National Trust, established in 1966, ends. The organization successfully transitions away from this support and becomes self-sustaining.



2000s

The for-profit subsidiary National Trust Community Investment Corporation (NTCIC) is established to provide direct equity investment in historic rehabilitation projects. Villa Finale in San Antonio, Texas; Touro Synagogue in Newport, Rhode Island; Edith Farnsworth House in Plano, Illinois; Hotel de Paris in Georgetown, Colorado; and **Acoma Sky City** in New Mexico (above) become National Trust Historic Sites. In addition, the Partners in Preservation program was established in partnership with American Express. Over its 14-year history, the program provided \$24 million in support of historic places, National Parks, and Main Street Communities nationwide, engaging more than a million people.

2010s

The National Trust launches its Campaign for America's National Treasures, which culminated in 2018 and exceeded its \$200 million goal. HOPE Crew (which stands for Hands-On Preservation Experience) was established to address deferred maintenance at historic sites and national parks by training young people and veterans in historic preservation trades. With funding from Lilly Endowment Inc., the National Fund for Sacred Places (NFSP) was established by Partners for Sacred Places in collaboration with the National Trust, to help congregations use their facilities to strengthen, serve, and celebrate their communities for the common good. In 2017, the National Trust for Historic Preservation launched its African American Cultural Heritage Action Fund (AACHAF) to support critical preservation, programming, and capacity-building work at historic institutions, homes, churches, and landscapes that tangibly memorialize where Black people made American history. Both the NFSP and AACHAF provided grants to fund restoration work at **16th Street Baptist Church** (below), in Birmingham, Alabama.



2020s

In response to the COVID pandemic and the needs of small businesses, American Express partnered with the National Trust to establish Backing Historic Small Restaurants, supporting small or independently owned historic restaurants across the country. **Ben's Chili Bowl** in Washington, D.C. (above), was one of the initiative's first grant recipients. Through its African American Cultural Heritage Action Fund, the National Trust launched the HBCU Cultural Heritage Stewardship Initiative, Preserving Black Churches Program in partnership with Lilly Endowment Inc., the Conserving Black Modernism Initiative in partnership with the Getty Foundation, and the Descendant and Family Stewardship Initiative in partnership with the Mellon Foundation. In 2024, Carol Quillen was named the 10th President and CEO of the National Trust.



75 YEARS

Through the Power of Place

Edna Karr High School Marching Band performs in Jackson Square as part of the Opening Reception for PastForward 2024 in New Orleans.

DURING OUR ANNUAL *PASTFORWARD* CONFERENCE IN NEW ORLEANS, IN OCTOBER 2024, we were delighted to gather with leaders, partners, supporters, and preservationists from around the country to kick off a year of commemoration marking the 75th anniversary of the National Trust for Historic Preservation.

Between October 2024 and our 75th Anniversary Gala in October 2025, the National Trust connected with its remarkable community of friends and champions at events nationwide. Together supporters and advocates from across the preservation movement commemorated and built upon our shared legacy, to elevate the cause of historic preservation, activate the power of place in communities throughout the country, and celebrate 75 years of impact.

National Trust
connected with its
remarkable community
of friends and
champions at events
nationwide.

ELEVATE

Beginning with her Opening Plenary at *PastForward*, National Trust President and CEO Carol Quillen embarked on a multi-city Power of Place engagement tour. Through public talks, dynamic dialogues, and curated gatherings, Quillen and staff engaged with more than 600 people, sparking a national dialogue about the power of place, the tools of preservation, and the ways that preservation can help us address the greatest challenges of our time.

We are deeply grateful to the Richard H. Driehaus Foundation for their generous support of this year-long initiative—and to those National Trust Trustees, Council members, and local community partners who stepped forward to warmly welcome and graciously host us for these inspiring anniversary events in their private homes and historic spaces:

- Christina Lee Brown and Tod Sedgwick, Louisville, Kentucky
- Betsy and John Cahill, Charleston, South Carolina
- Donna and Eric Colson, Burlingame, California
- Katherine and Tony Gelderman, New Orleans, Louisiana
- Jonathan and Nancy Lee Kemper, Kansas City, Missouri
- Doug Moreland, Rancho Mirage, California
- Andy Nunemaker, Milwaukee, Wisconsin
- David Scott Parker, New York, New York
- Phoebe and Bobby Tudor, Houston, Texas
- Kelly Williams and Andrew Forsyth, Nantucket, Massachusetts and Palm Beach, Florida



The Power of Place engagement tour included events in Milwaukee, WI (top left); Louisville, KY (top right); Houston, TX (center left and above); and Nantucket, MA (bottom left).

ACTIVATE

From our world-class National Trust Historic Sites to our nationwide network of Historic Artists' Homes and Studios, our anniversary year offered countless moments to witness and activate the power of place through events and programs across the country that illuminated how preservation inspires connection, belonging, and vibrant community life.



Oatlands (above) hosts a Naturalization Ceremony in Leesburg, VA; A young visitor explores the "TROLLS: Save the Humans" outdoor exhibition at Filoli (top right) in Woodside, CA; "Fashioning Power, Fashioning Peace" exhibition at the Woodrow Wilson House (right) in Washington, DC; Members of the National Trust Council visit Montgomery Place (below) during the Fall 2025 Council Weekend in the Hudson River Valley; "When a Trumpet Cries," an original play at Belle Grove (bottom right) in Middletown, VA.



The National Trust's 75th Anniversary Gala at the Metropolitan Club of New York.

CELEBRATE

Hosted by Mo Rocca at the iconic Metropolitan Club of New York, the National Trust's 75th Anniversary Gala brought together more than 300 artists, philanthropists, and supporters from the worlds of business, politics, and historic preservation to celebrate the National Trust's legacy and future.

Raising more than \$1.8 million in support of our preservation efforts around the country.

Community Investment

MAIN STREET AMERICA >

Since its inception in 1980, Main Street America (MSA) has proven to be one of the most powerful drivers of local economic development in the nation. Main Street districts make historic preservation happen through local reinvestment, job creation, and small business incubation. Here is a look at Main Street America's Fiscal Year 2025, by the numbers.

\$286M

in total investment in historic preservation, community development, and renewable energy projects

17

investments closed in FY 2025 (including both HTC/NMTC and Renewable Energy Investments)

\$46M

in NMTC allocation

560+

youth provided with arts education opportunities

4,000

low-income households benefitting from new social services

2,200,674

jobs in Main Street districts

330

communities to which MSA provided direct technical assistance and training to communities across the country

\$11M

in grants disbursed to support 525 small businesses and 125 communities

205,639

businesses in Main Street districts

1,013,682

residents in Main Street districts

< NATIONAL TRUST COMMUNITY INVESTMENT CORPORATION

The National Trust Community Investment Corporation (NTCIC) is a subsidiary of the National Trust, which uses historic, community development, and renewable energy tax credits to turn underinvested places into engines of local opportunity. These FY 2025 results demonstrate how targeted investment in preservation and local communities delivers measurable outcomes—jobs created, housing and childcare expanded, increased access to clean and affordable energy, social services strengthened, and cultural spaces sustained in communities across the country.



This annual bike ride (Register's Annual Great Bike Ride Across Iowa) traverses Iowa from its west coast to east coast, making stops throughout communities along the way. This image is from 2023 when Jefferson was a "pass-through" community.

New Gift Matching Opportunities From the Robert W. Wilson Charitable Trust

THE NATIONAL TRUST'S LONGTIME PARTNERS AND SUPPORTERS at the Robert W. Wilson Charitable Trust have stepped forward with a visionary challenge to stimulate new commitments and increased contributions among the National Trust's Legacy Circle and National Trust Council programs. This generous new \$1 million challenge has the potential to provide donors with two opportunities to maximize the impact of their support:

LEGACY CIRCLE GIVING CHALLENGE

Through planned gifts—like bequests, gift annuities, retirement plans, and gifts of real estate—Legacy Circle members achieve their financial and estate planning goals for the future while making a lasting contribution beyond their lifetime through the National Trust for Historic Preservation.

The Wilson Trust will provide a match equal to 10 percent of the estimated gift amount in documented planned gifts from individual donors, up to a maximum of \$50,000 for each Legacy Gift—with an additional \$20,000 if the Legacy Gift is equal to or greater than \$1 million.

NATIONAL TRUST COUNCIL GIVING CHALLENGE

As the National Trust's premier donor recognition society, the National Trust Council brings together members who place America's cultural heritage among their highest philanthropic priorities, demonstrated through an annual commitment of \$10,000 or more to the National Trust for Historic Preservation.

The Wilson Trust will provide a one-to-one match for qualifying new or increased unrestricted contributions of at least \$10,000 up to a maximum of \$20,000 per donor—and an additional \$10,000 for gifts of \$100,000 or more.

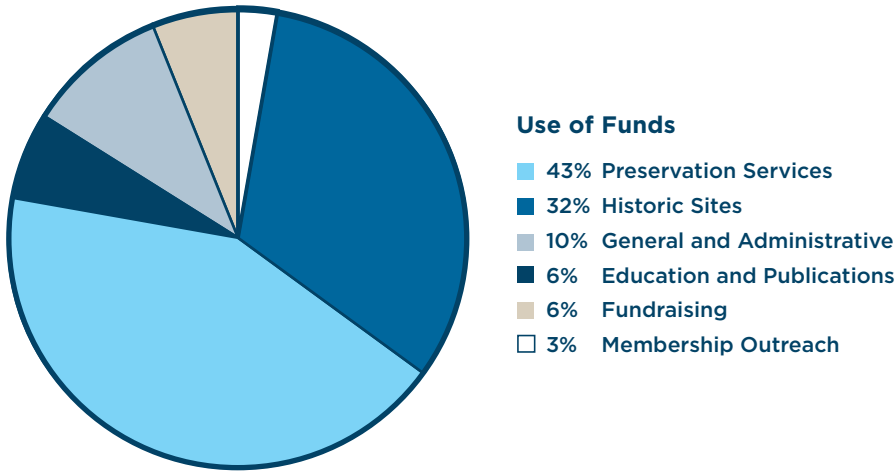
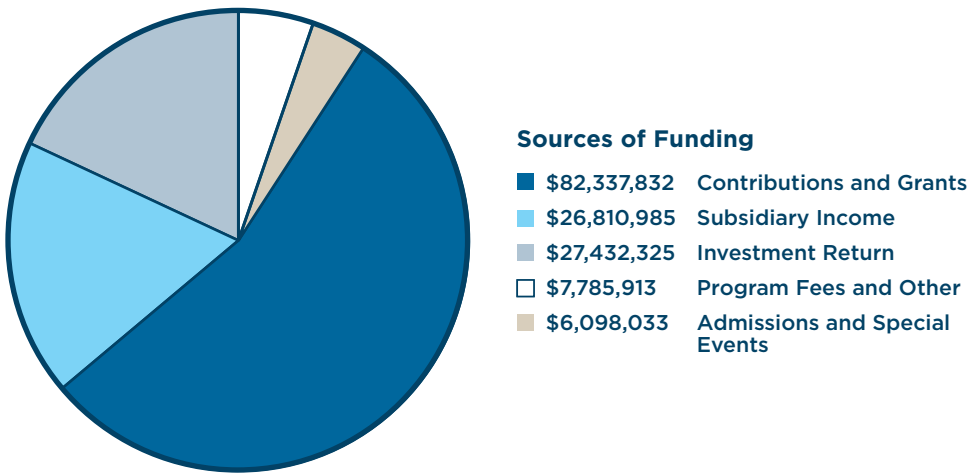
We are grateful to our friends at the Robert W. Wilson Charitable Trust and to all the donors who have already stepped forward to take advantage of these generous challenge opportunities.

To learn more or find out how to qualify, please contact Patty Winterton, Vice President of Philanthropy, at pwinterton@savingplaces.org or 202.588.6213.

Summary of Financials

THE NATIONAL TRUST’S CONSOLIDATED OPERATING REVENUE, including its subsidiaries Main Street America and the National Trust Community Investment Corporation, totaled **\$150 million** July 1, 2024 through June 30, 2025. As shown in the charts below, the National Trust achieved **81 percent** programmatic efficiency, with only **10 percent** spent on general and administrative expenses.

Information based on unaudited, consolidated financial data. Audited financials will be available by January 1, 2026 on [SavingPlaces.org/financials](https://www.savingplaces.org/financials).



Our financial summary includes funding from the following brands and subsidiaries:

Cooper-Molera Preservation LLC

Greenrock Corporation

Historic Hotels of America

Main Street America

National Trust Community Investment Corporation

National Trust Insurance Services LLC

National Trust Tours

NT Solar

RePurpose Capital

Contact us today to learn more or get involved by calling 202.588.6189 or emailing philanthropy@savingplaces.org.

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National Trust *for*
Historic Preservation®

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